



**BREDASDORP PARK**

# PROSPECTUS 2022

**[www.expo.org.za](http://www.expo.org.za)**

**[www.nampocape.co.za](http://www.nampocape.co.za)**



**The Agricultural Meeting Place**

## HOW IT ALL STARTED...

In 1992, a local farmer, Niel Giliomee teamed up with Overberg Agri and partners to host the first agricultural day in the Overberg. This event brought farmers together from across the district to the historic farm of Nachtwacht.

Overberg Agri purchased an adjacent property to house this event for the future. Overberg Agri remains the land owner and a respected project partner of BREDASDORP PARK and NAMPO Cape.



## WHO WE ARE

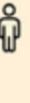
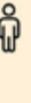
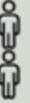
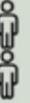
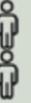
Bredasdorp Park Non-profit Company (NPC) entered into an agreement with Overberg Agri as the management entity of Bredasdorp Park. At the park a variety of functional infrastructure, amenities and support services are offered at a rental cost to host agriculture, business, school, church and/or family events. BREDASDORP PARK is managed and maintained professionally. Bredasdorp Park is a well established and equally well maintained exhibition and event venue with core facilities required to host professional events ranging from international expos such as our flagship exhibition event partner, the annual NAMPO Cape – an official brand name event of Grain South Africa to smaller corporate and private events, meeting and rallies. The directors of the company represent a broad spectrum of expertise needed to oversee this unique company.

## WHERE WE ARE

Bredasdorp Park is situated on a property on the outskirts of the town of Bredasdorp. BREDASDORP PARK is within easy reach via the N2 of Cape Town International (174.1km – 2h 7m) and George Airport (282km – 2h 53m). A safe, well-maintained and managed landing strip outside Bredasdorp makes it possible for approved private carrier flights and small aircraft to transport visitors to Bredasdorp.

Here the latest, trendy, functional farming and agri-business technologies are exposed to the farmers, agri-business, suppliers and consumers. At NAMPO Cape the South African nation is in conversation about the key role of farming and agri-business in food security, job creation, nation building and sustained livelihood improvement. Here business meetings take place, new orders and transactions are finalised and existing and new relationships are nurtured. NAMPO Cape allows producers to connect with others involved in the agriculture sector. Innovative machinery, products, produce (including stone fruit, deciduous fruit, citrus, table grapes and grapes as well as services and a representative variety of livestock are on display and demonstrated.

**EXHIBITOR BOOKINGS: [www.grainsa.co.za](http://www.grainsa.co.za)**  
**CONTACT: +27 (0)28 050 1385 / [admin@expo.org.za](mailto:admin@expo.org.za)**

2018	NAMPO KAAP CAFE	2019
    350	Exhibitors participating	     500
          16 000	Visitors entering the gates	          21 000
          R 18 mil	Invested in the trade show by exhibitors	        R 20 mil
    R 4 mil	Spent in the local economy	     R 6 mil

## OUR MAIN SPONSORS



## VEHICLE SPONSORSHIP

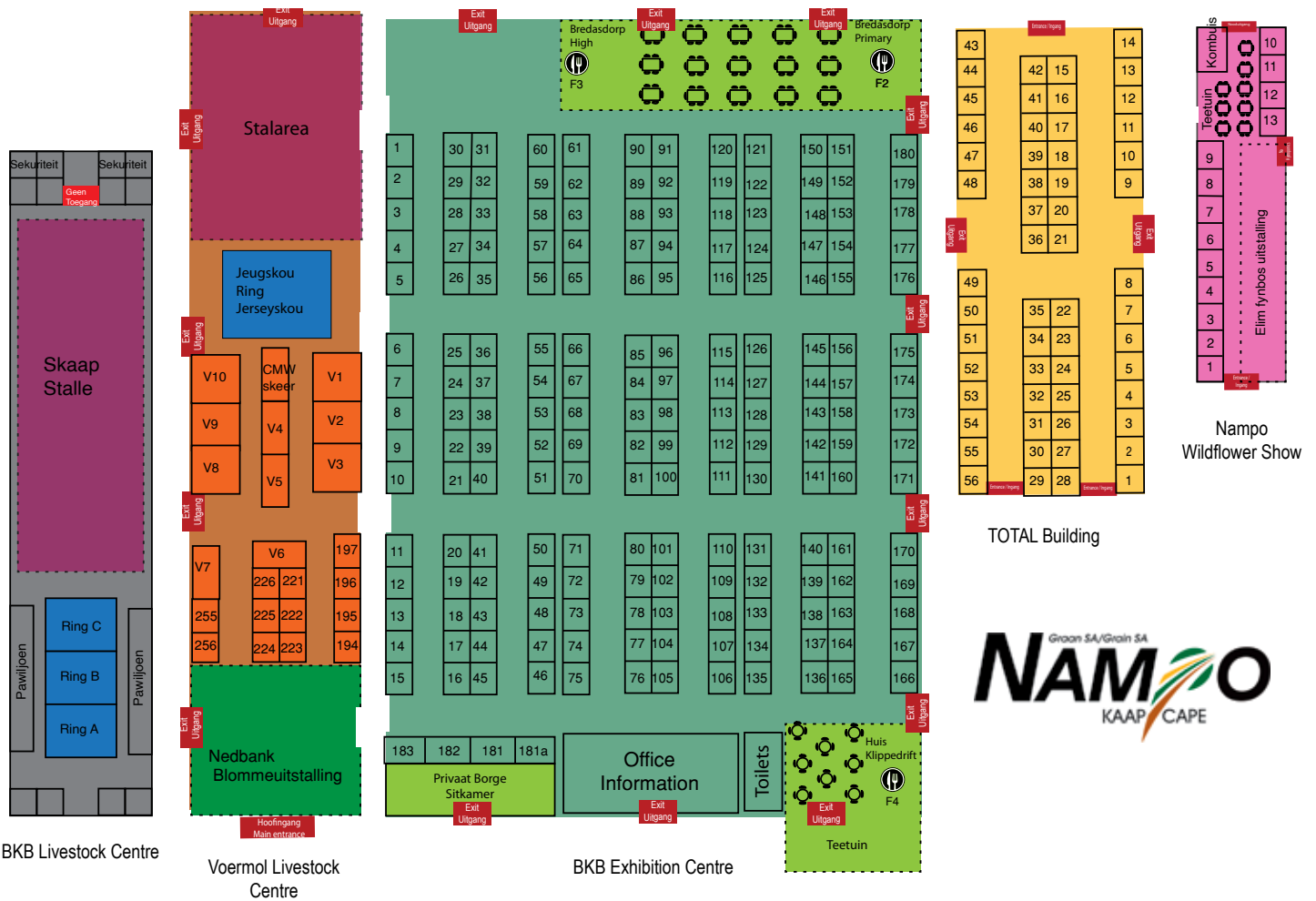
On 17 March 2021, Toyota SA handed over two Toyota Hilux pickups to the board of directors of Bredasdorp Park NPC for use in the operation of the park and for the purposes of marketing Bredasdorp Park and Nampo Cape.



# NAMPO CAPE 2022 SITE LAYOUT



# NAMPO CAPE EXHIBITION HALLS



# NAMPO CAPE



# INFRASTRUCTURE

- 30 000+ VISITORS are safe and convenient
- Can park up to 6000 VEHICLES on 6ha
- 28ha outdoor EXHIBITION AREA
- 10 000m<sup>2</sup>+ indoor EXHIBITION AREA
- Industry standard kitchen
- Sufficient clean bathroom facilities
- 6ha DEMO AREA for plant, plough, tilling
- 4 x 4 TRACK - professional standard and modified
- Various RESTAURANT areas



INDOOR FACILITIES			FLOOR SIZE
BKB EXHIBITION CENTRE Phase 3 Electricity WC's Kitchen			6000m <sup>2</sup>
BKB BOARDROOM A			60m <sup>2</sup> 24 people
BKB BOARDROOM B			85m <sup>2</sup> 40 people
BKB BOARDROOM C			34m <sup>2</sup> 15 people
VOERMOL LIVESTOCK CENTRE Phase 3 Electricity Cattle Wash  Load Bay			2000m <sup>2</sup>
TOTAL BUILDING			1000m <sup>2</sup>
BKB LIVESTOCK CENTRE			1200m <sup>2</sup>

INDOOR FACILITIES			FLOOR SIZE
WILDFLOWER EXHIBITION CENTRE			400m <sup>2</sup>
SANTAM AUDITORIUM A			230m <sup>2</sup> 100 people
SANTAM AUDITORIUM B			150m <sup>2</sup> 60 people
SANTAM AUDITORIUM C			260m <sup>2</sup> 120 people
ABLUSION FACILITIES WC's Showers			
ABSA FUNCTION VENUE Phase 3 Electricity			620m <sup>2</sup>
VENUE A Kitchen			260m <sup>2</sup> 120 people
VENUE B WC's			240m <sup>2</sup> 106 people
VENUE C Fireplace / Barbeque			120m <sup>2</sup> 53 people
FORD BUILDING Meeting Room Kitchen WC			100m <sup>2</sup>

INDOOR FACILITIES			FLOOR SIZE
LEMCO BUILDING			100m <sup>2</sup>
STANDARD BANK STEAKHOUSE COMPLEX			300m <sup>2</sup>

OUTDOOR FACILITIES			
28 HECTARE OUTDOOR EXHIBITION AREA			
6 HECTARE DEMONSTRATION FIELD			
4 x 4 TRACK			

## MULTI-PURPOSE FACILITIES



## BREDASDORP PARK: BOARD OF DIRECTORS



Louw Coetzer:  
Chief Financial  
Officer of Acorn  
Agri & Food



Dirk Hanekom:  
Commercial farmer  
and Merino stud  
breeder



Dirk Uys:  
Commercial and  
agricultural law  
attorney



Michael van Breda:  
Chartered  
Accountant,  
commercial farmer  
Non-Executive  
Director for Acorn  
Agri & Food



Henk Aggenbach:  
Commercial farmer  
& Chairman



Chrystal van Wyk:  
Head administration  
and Management



Alfreda Mars: Com-  
mercial farmer and  
board member:  
Grain SA

## NEW ERA FARMER DEVELOPMENT PROGRAMMES



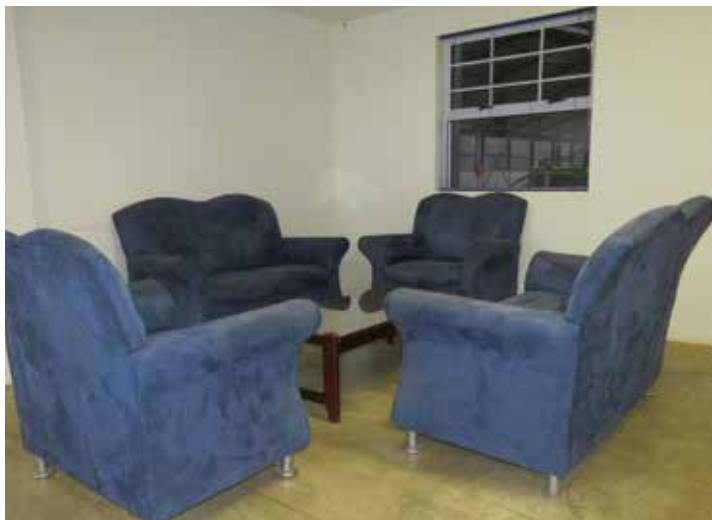
# NEDBANK FLOWER EXHIBITION

Visitors to Nampo Cape delight in the Nedbank flower exhibition. Renowned flower artist, Marjolijn Malan, showcase the unique Overberg indigenous flora and fauna in a spectacular flower exhibition.



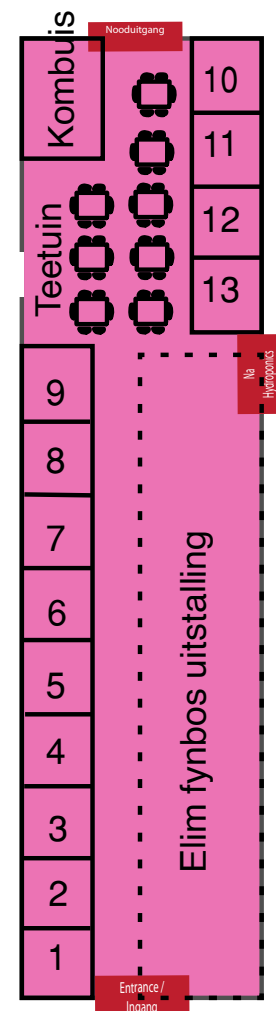
# NAMPO CAPE WILDFLOWER SHOW

The Nampo Cape Wildflower exhibition, presented by the Elim Heritage Trust, will be a highlight of Nampo Cape. About 2000 ha of natural fynbos in the Elim area forms part of the cut-flower and dried-flower industries. This legacy goes back to the 1800s where Everlastings (Sewejaartjies) have been harvested, dried and exported from Elim to Europe. This floral heritage has been celebrated through the annual Elim Wildflower show since 1982.



This year the organisers of Nampo Cape decided to host the Wildflower Exhibition as part of the annual Nampo Cape Expo. The Nampo Cape Wildflower Exhibition will be accommodated in a dedicated building on Bredasdorp Park.

This will add value to the visitors' experience and showcase a representation of the floral treasure of 200 species from the Elim area. Fifteen of these are endemic to the Elim area and fourteen are Red Data species.





The flower will be displayed as they grow in their natural habitat. Visitors will get the feeling that they are walking in the veld.



The Elim Heritage Trust will also host a tea garden where visitors can enjoy local cuisine and learn more about the culture of Elim.



## WOOL PROCESSING PROJECT



## HYDROPONIC PROJECT



# GET IN TOUCH

## CALL OR E-MAIL

+27 (0) 28 050 1385  
+27 (0) 72 905 5111  
admin@expo.org.za



## PHYSICAL ADDRESS

Nooitgedacht Road  
PO Box 1122  
Bredasdorp, 7280

## BREDASDORP PARK GPS COORDINATES

S34 31.387 E20 02.912  
S34 31 22.8 E20 02 54.5  
S34 52300 E20 04860

## LANDING STRIP CONTACT / BOOKINGS

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Runway only on pre-arrangement

